Texas U.S. Senate 2026 Poll

Public polling report

1,000 registered voters in Texas who indicated they were likely to vote or definitely planned to vote this cycle

Key findings

53.8%

Talarico leads the three-candidate ballot

Paxton: 37.4% Brown: 8.8%
Talarico–Paxton difference: 16.4 percentage points

68.4%

Definitely plan to vote

31.6% say they are likely to vote.

67.9%

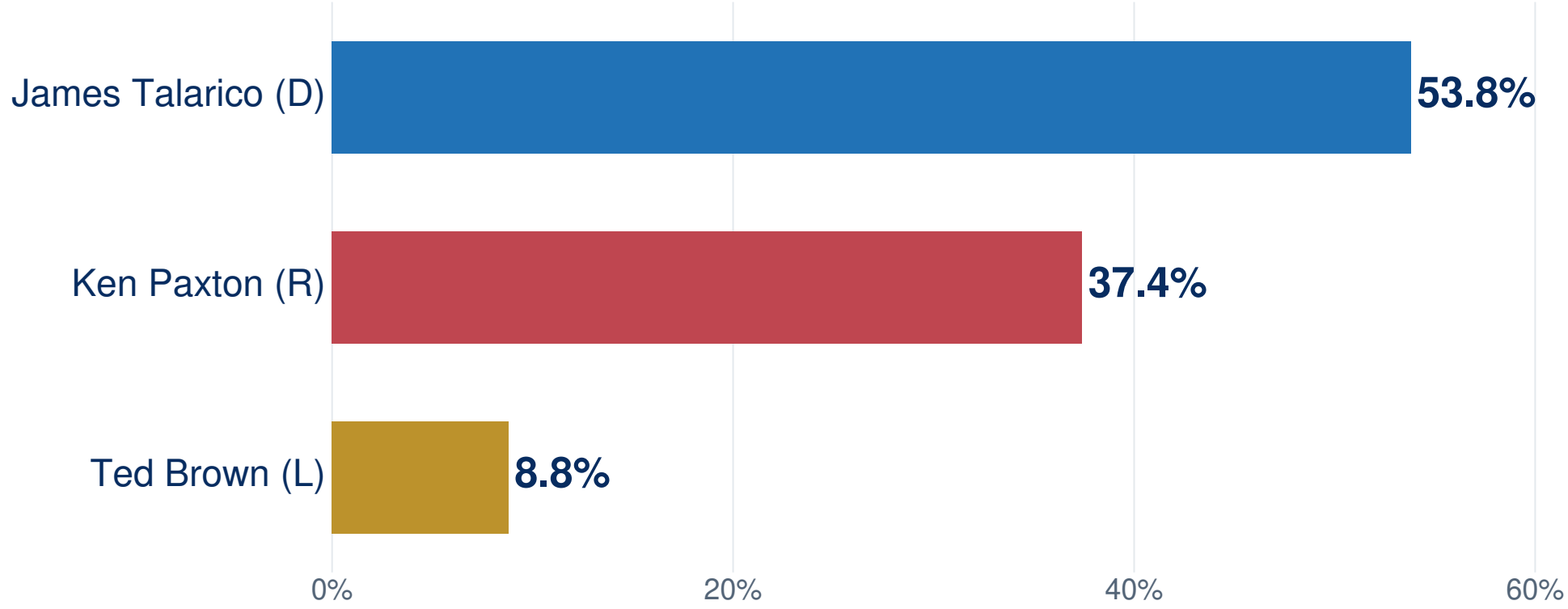
Report some presidential influence

40.2% against Trump and 27.7% in support.

Base: 1,000 completed interviews. Unweighted results.

Senate ballot preference

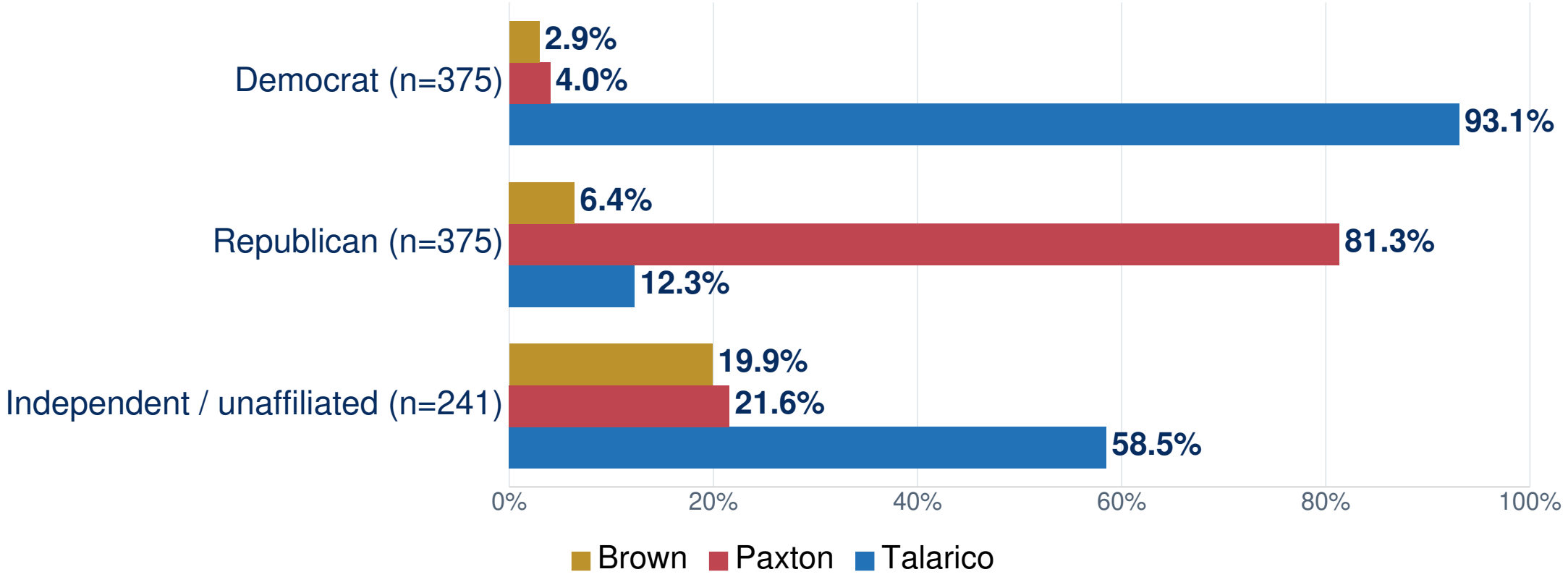
Talarico leads Paxton by 16.4 percentage points in this sample.



Forced-choice ballot: “If the election were to be held today, who would you vote for?”

Base: 1,000 completed interviews. Unweighted results.

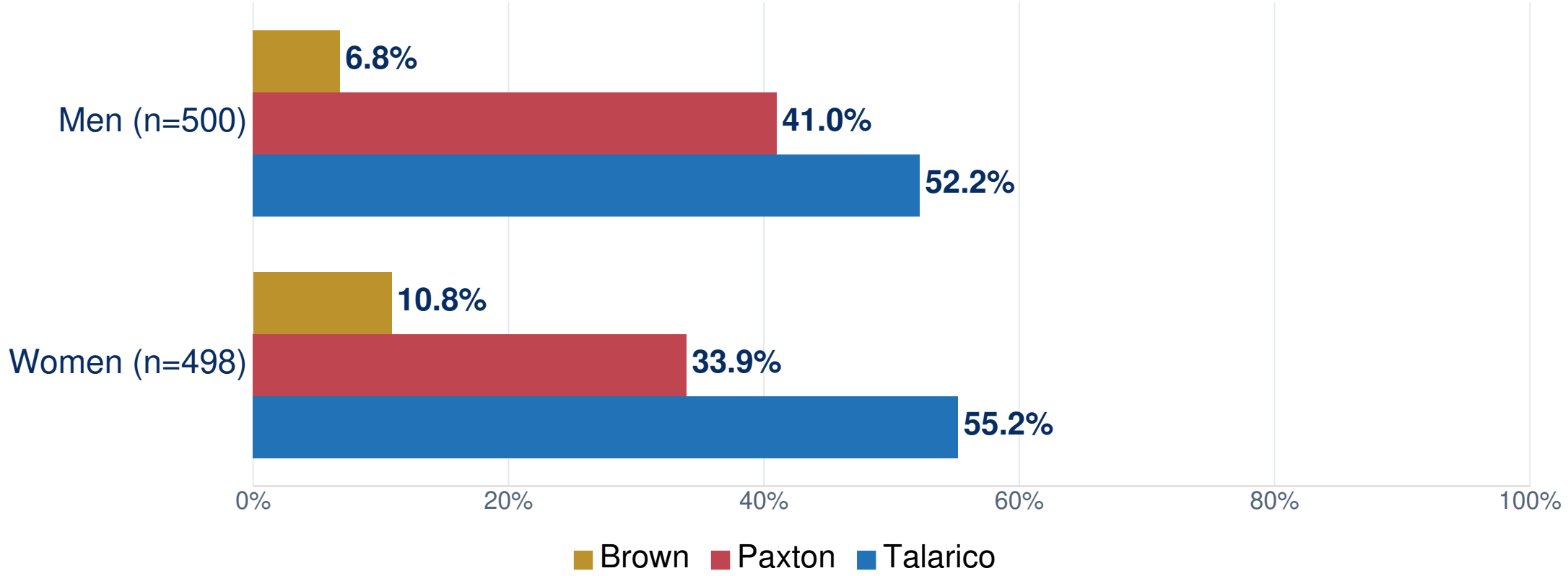
Ballot preference by party affiliation



Independent/unaffiliated combines “Independent (No affiliation)” and “None of the above.”
Nine Libertarians are omitted from this comparison because of the small base.

Bases: Democrats n=375. Republicans n=375. Independent/unaffiliated n=241. Unweighted.

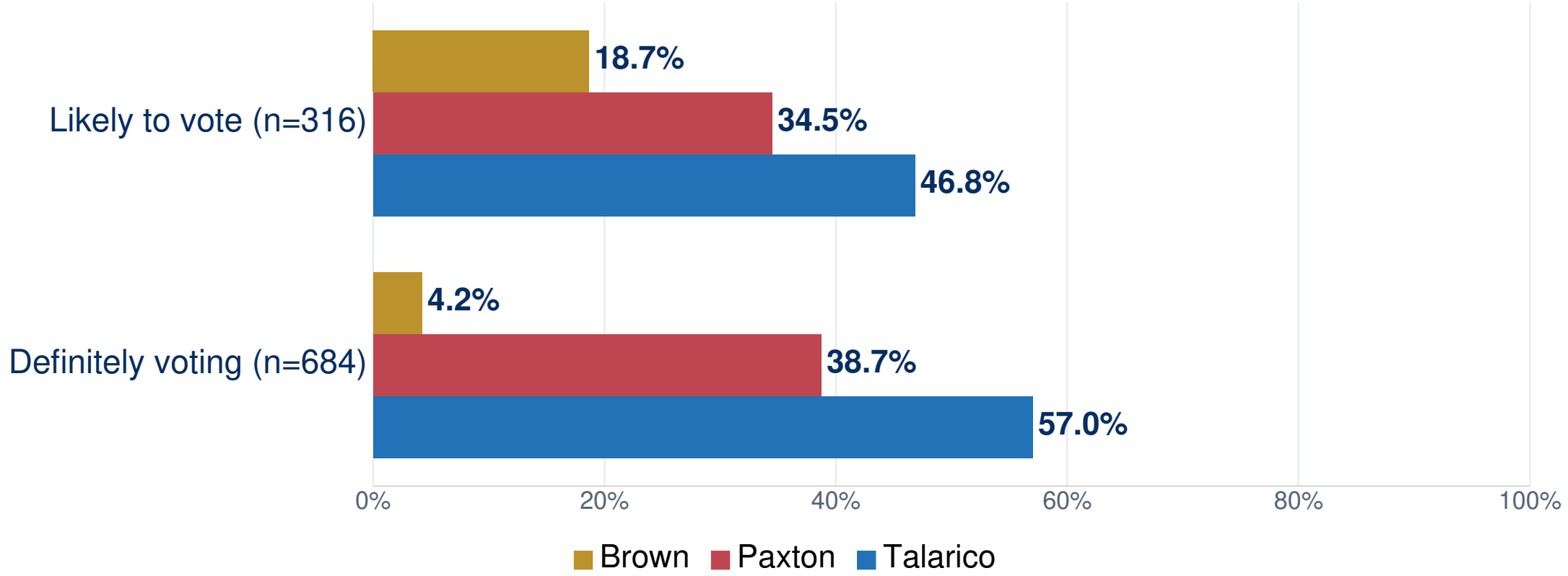
Ballot preference by gender



The two non-binary respondents are included in toplines but omitted from this comparison.

Bases: Men n=500. Women n=498. Unweighted results.

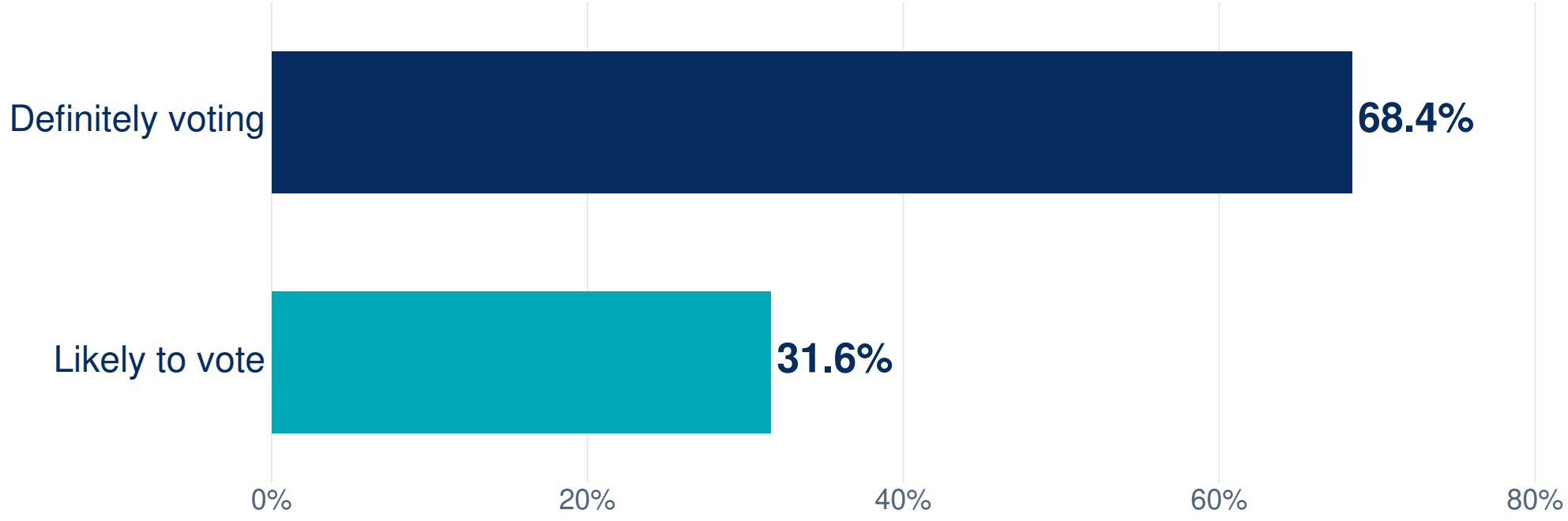
Ballot preference by voting certainty



These are stated intentions, not verified turnout or a turnout forecast.

Bases: Likely to vote n=316. Definitely voting n=684. Unweighted results.

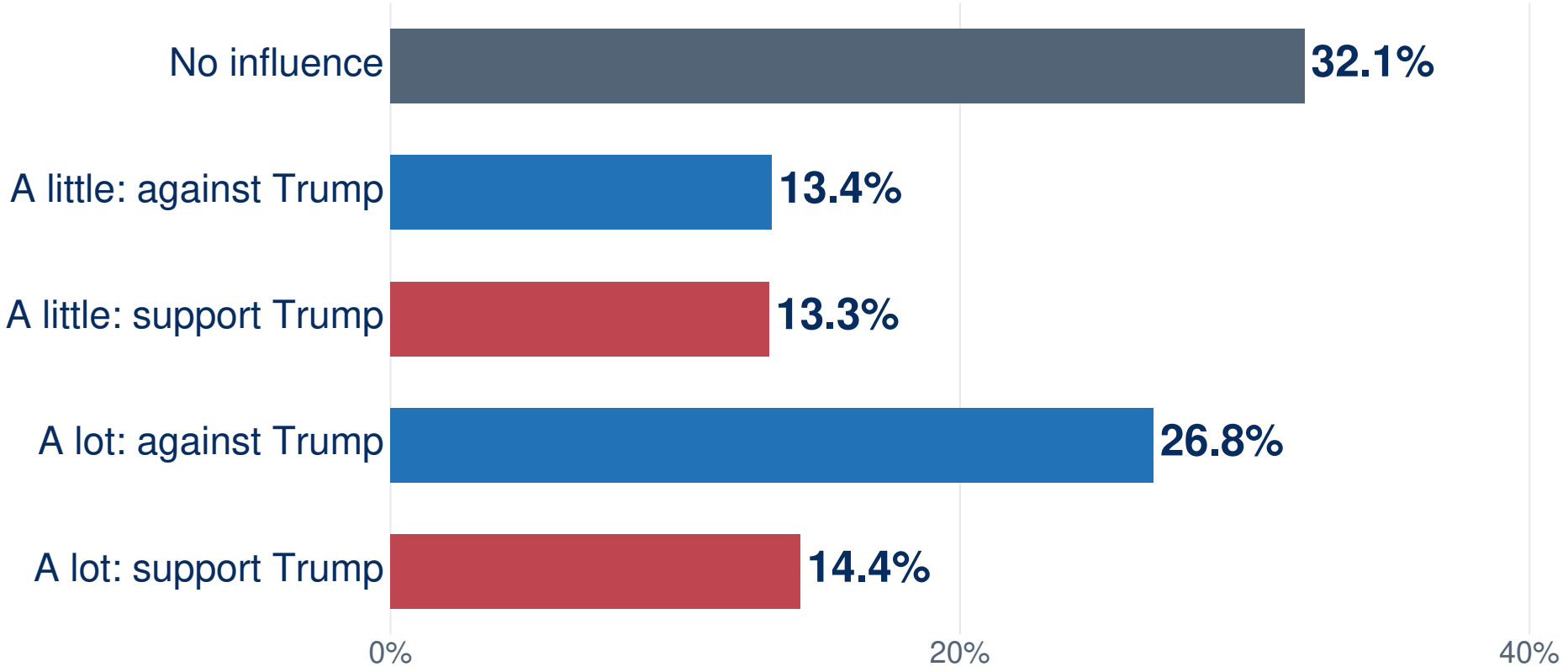
Voting certainty



Eligibility required a “Likely to vote” or “Definitely voting” response.
The 290 respondents selecting either nonvoting option did not complete the poll.

Base: 1,000 completed interviews. Unweighted results.

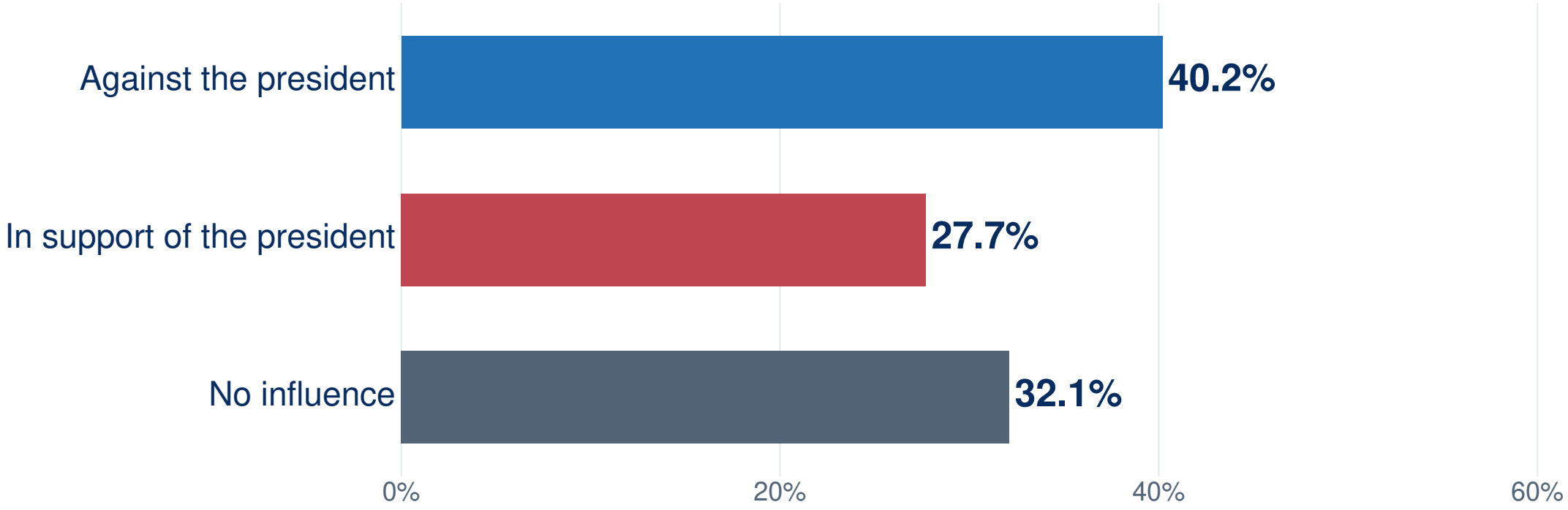
Presidential influence on voting



Q5 measures stated voting motivation. It does not measure presidential job approval.

Base: 1,000 completed interviews. Unweighted results.

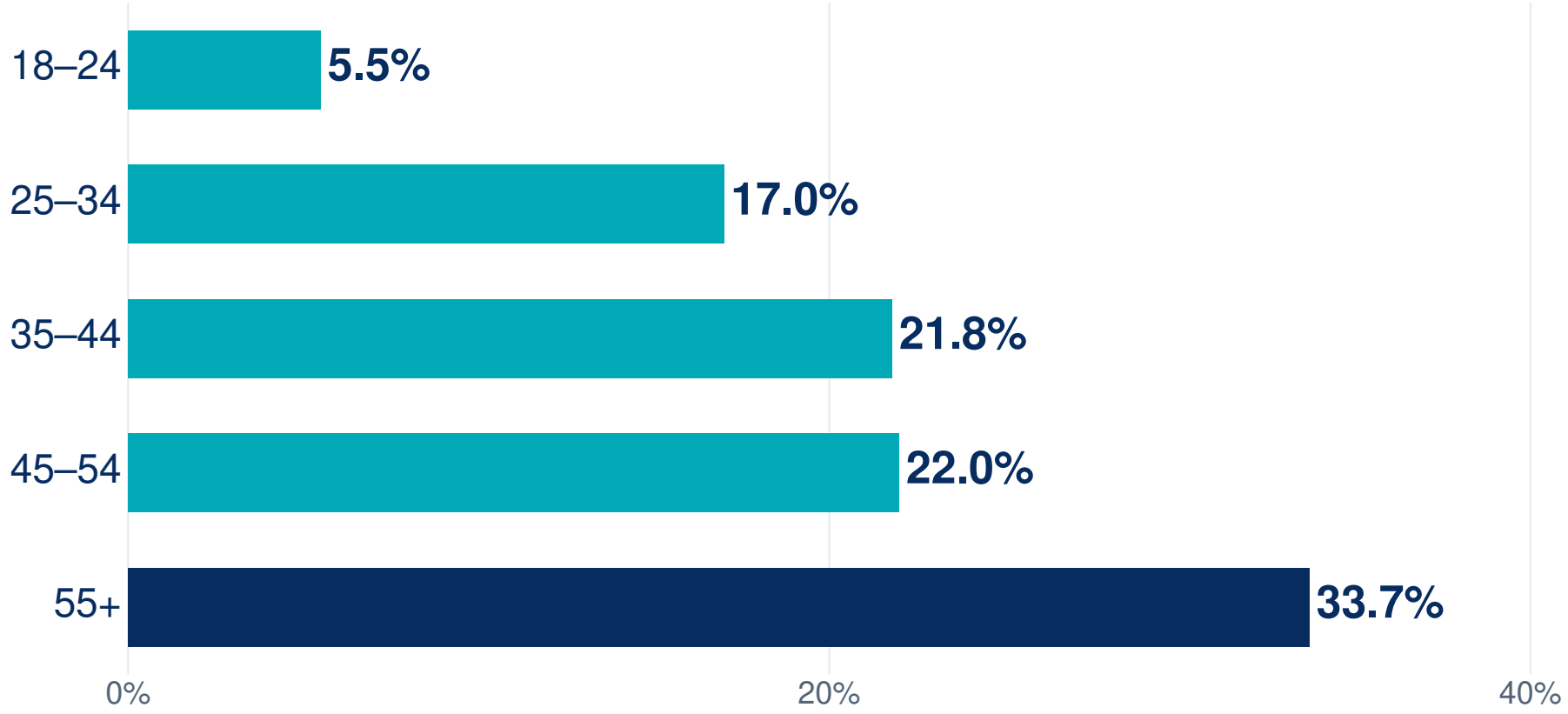
Direction of presidential influence



Combined “a little” and “a lot” responses within each direction.
67.9% report at least some influence from President Trump.

Base: 1,000 completed interviews. Unweighted results.

Age composition

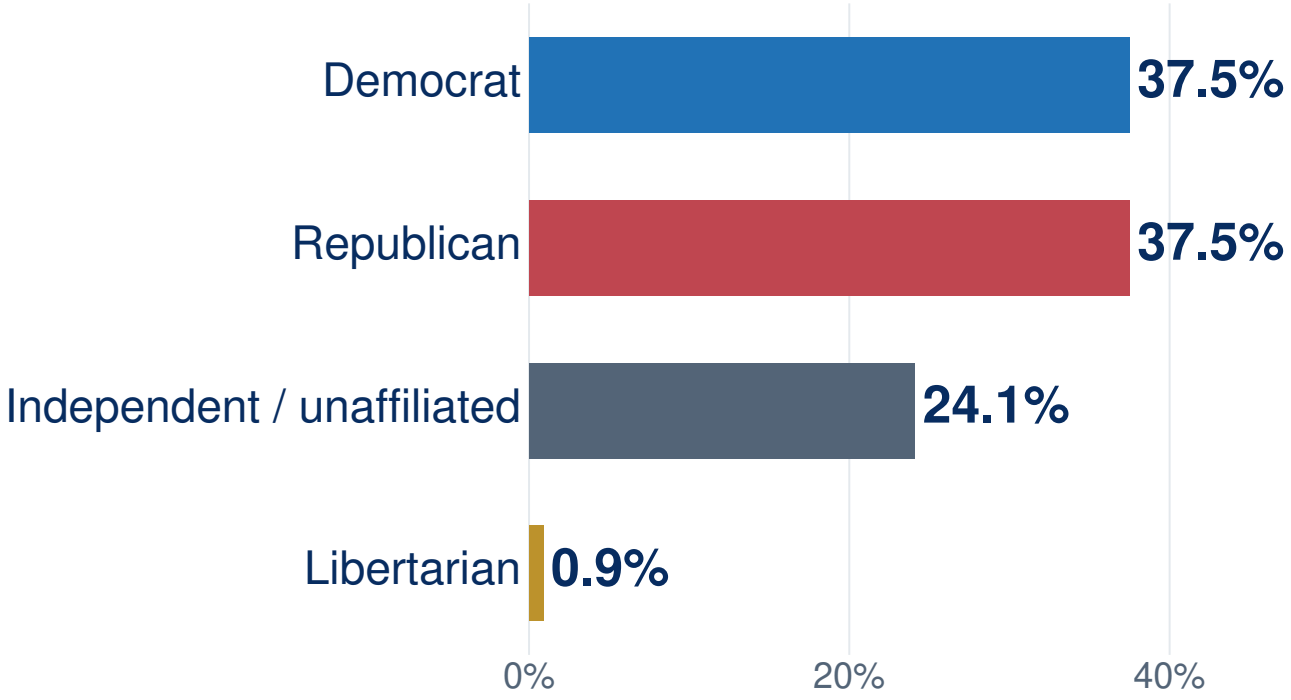


55+ combines the two age labels that share code 5 in the supplied key.

Base: 1,000 completed interviews. Unweighted results.

Party and gender composition

Party affiliation



Gender

Male	50.0%	(500)
Female	49.8%	(498)
Non-binary	0.2%	(2)

Achieved sample composition. Party quotas do not establish the partisan makeup of Texas voters.

Base: 1,000 completed interviews. Unweighted results.

Methodology

Population and mode

Online panel survey of registered voters in Texas who indicated they were likely to vote or definitely planned to vote this cycle.

Eligibility and recruitment

The survey recruited respondents through online panels. Participants reported registration status and voting intention.

Sample and fieldwork

1,000 completed interviews
October 10–11, 2026

1,290 participation/screening records: 1,000 completes + 290 voter-screening exclusions

Quotas and weighting

Unweighted results. Targets: 375 Democrats, 375 Republicans, 250 other affiliations, and 500 each male and female.

Base: 1,000 completed interviews. Unweighted results.

How to interpret these results

Sample estimates	Results describe this recruited, quota-based online panel sample. They are not a turnout forecast.
Ballot choices	The intentional forced-choice ballot offered Talarico, Paxton, and Brown, without an undecided option.
Precision	Random-sample benchmark: ±3.1 percentage points at 95% confidence (n=1,000, p=50%). This is not a measured margin of error for this online panel.
Disclosure details	Registration and voting intention came from participants. PoliPoll supplied the field dates: October 10–11, 2026.

Questionnaire: voter profile

Q1 Choose your age group.
18 - 24 / 25 - 34 / 35 - 44 / 45 - 54 / 55 - 64 / 65+

Q2 What is your Gender?
Male / Female / Non-Binary

Q3 What is your political affiliation?
Democrat / Republican / Independent (No affiliation) / Libertarian / None of the above

Q4 How likely are you to vote in the upcoming U.S. midterm elections on Tuesday, November 3rd?
Not voting / Not likley to vote / Likely to vote / Definitely voting

Source: supplied survey Codebook. Wording reproduced as administered.

Questionnaire: presidential influence

Does the sitting President of the United States, Donald J. Trump, have any influence over why you are voting either positively or negatively?

No influence at all. My vote is solely for my candidate of choice.

A little influence. My vote is both for my candidate and against the President.

A little influence. My vote is both for my candidate and in support of the President.

A lot of influence. My vote is against the President.

A lot of influence. My vote is in support of the President.

Source: supplied survey Codebook. Wording reproduced as administered.

Questionnaire: Senate ballot

Q6 If the election were to be held today, who would you vote for?

Democrat Candidate, James Talarico.

Republican Candidate, Ken Paxton.

Libertarian Candidate, Ted Brown.

The survey offered these three responses without an undecided option.

Source: supplied survey Codebook. Wording reproduced as administered.

Polling for your next research question



Political polling and research

Discuss a commissioned poll with PoliPoll Research AI, LLC.

polipollresearch.com